

OneView Podcasts

Real estate experts from across the company are sharing their insights in Jones Lang LaSalle Podcasts. A Podcast is similar to a pre-recorded radio or TV program that you watch on a PC or a portable player, like an iPod.

This guide helps you learn to download JLL Podcasts from the Internet, subscribe to receive new Podcasts automatically, and transfer Podcasts to your portable media player.

Watch Podcasts on your PC

1. Open an Internet browser and go to <http://podcasts.joneslanglasalle.com>
2. If you're using Windows XP or Vista, click the **View now (Media Player)** link, and if you're using a Mac OS, click the **View now (QuickTime)** link under the Podcast you want to watch.



3. Your main media viewer opens automatically and begins playing the program.

Watch Podcasts on your iPod

First, you have to "subscribe" to the Podcasts using iTunes software. When you have iTunes installed and running on your computer, the iTunes program automatically recognizes when new Podcasts are added and downloads them to your computer.

Then, you synchronize your iPod with iTunes by simply connecting the device and clicking the Sync button in the iTunes window.

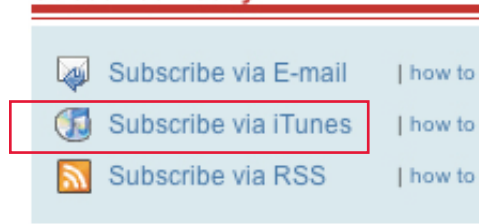
Once the sync is done, you can watch your Podcasts anywhere.

Read the two following sections, **Subscribe using iTunes** and **Synchronize your iPod** for step-by-step instructions.

Subscribe using iTunes

1. Open an Internet browser and go to <http://podcasts.joneslanglasalle.com>
2. Click the Subscribe via iTunes link on the left side of the screen:

Subscribe Today



iTunes automatically opens along with a smaller login window.

3. Type your Podcast login name and password and click **OK**.

The JLL Podcasts automatically load and their titles are listed in the iTunes window.

4. When the subscription is loaded, click the arrow next to **Jones Lang LaSalle** to see the list of available Podcasts:

Podcast	Time	Rel
▼ Jones Lang LaSalle		10/
▶ GET ALL		
<input checked="" type="checkbox"/> Boston: Silver Lining to Resident...	1:30	10/
<input type="checkbox"/> Boston: Opportunity in a Coo...		10/
<input type="checkbox"/> Washington DC: Crisis or Co...		10/
<input type="checkbox"/> Changing Roles for Real Estat...		9/2
<input type="checkbox"/> Shifts in Management of Corp...		9/1
<input type="checkbox"/> Fast Growing U.S. Knowledge...		9/4
<input type="checkbox"/> A Hidden Risk for Insuring "G...		9/1
<input type="checkbox"/> Real Estate Outsourcing: It's ...		9/1
<input type="checkbox"/> Changes in Capital Markets: ...		8/2

5. Click the **Get All** button to download all of the Podcasts, or click the **Get** buttons next to the episodes you're interested in viewing.

Now all you have to do is synchronize your new Podcasts with your iPod and you'll be able to watch the episodes on your iPod.

Synchronize your iPod

1. Connect your iPod to your computer using the iPod's USB cable, and the synchronization process starts automatically.
2. If your iPod is already synchronized with iTunes on another computer, a dialog box asks you to either **Erase and Sync** or **Cancel** out of this synchronization.
 - Click **Erase and Sync** if you want to delete the files that are currently on your iPod and install these new Podcasts.
 - Click **Cancel** here and bring your iPod to the computer that has your current iTunes library to download and sync the Podcasts.
3. Click the **Podcasts** tab at the top of the screen, click the **Sync** checkbox on the Podcasts page, and click **Apply** in the lower right corner.
4. When the iTunes and iPod screens indicate the sync is complete, you can disconnect your iPod.

Now you can take your iPod anywhere you like and view the Podcast episodes any time. Simply navigate to your **iPod's Videos > Video Podcasts > Jones Lang LaSalle** directory.

Download iTunes

If your computer doesn't have iTunes installed, getting it is an easy process. Here is how you can be running iTunes in just a few minutes:

1. Go to the iTunes website: <http://www.apple.com/itunes/download/>
2. Click the **Download** link on left side of the webpage.
3. Follow the installation instructions.

TIP >>

When the iTunes Setup Assistant offers to keep your files organized, select **No, I'll change the file and folder names myself**, and click **Next**. Otherwise, iTunes may change filenames in your current music collection.

Watch on a different player

If you don't have an iPod, you can still download and watch the Podcasts on another brand of multimedia player.

As long as the device supports the WMV video format (check the box or the manufacturer website to find out), you can watch the episodes.

First, use the link on the Jones Lang LaSalle webpage to subscribe using RSS, log in, and your RSS reader automatically downloads the Podcast episodes, ready to be synchronized on your media player. Here's how:

1. Open your RSS reader software and click the button or select the menu item that allows you to add a feed.
2. Enter the URL <http://podcasts.joneslanglasalle.com> as the path for your feed subscription.
3. When you add the path, a login window opens. Enter your JLL Podcast login name and password.
4. When you synchronize your media player with the RSS reader software, the video Podcasts are automatically downloaded to your device.

When your device has been synchronized, you can unplug it and watch the Podcasts.

What is RSS?

When you want to subscribe to Podcasts using a media player other than an iPod, you can't use iTunes. iTunes only syncs with iPods. Instead, you need a program called an RSS reader.

Search the Internet, and you'll find both free and commercial RSS readers. However, whichever one you pick, it must be able to handle video subscriptions and synchronization with your hand-held device, and those aren't common features on RSS readers.

Once you find one, refer to the documentation for your particular RSS reader and your media player to learn the specific steps you will take to subscribe to and synchronize the JLL Podcasts.

Find out about new episodes

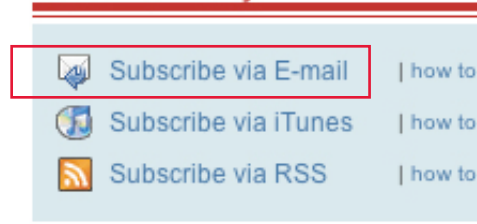
If you don't want to subscribe to Jones Lang LaSalle Podcasts with a portable media player using iTunes or an RSS reader, you can still find out when new Podcasts are available.

The Jones Lang LaSalle Podcast webpage includes a link that lets you subscribe to e-mail notices.

Every time a new article is added, you'll automatically receive a message letting you know.

Simply click on the Subscribe via E-mail link on the left side of the page, and enter your e-mail address. An e-mail notice will be sent when anything new has been added to the site:

Subscribe Today



Useful Links

OneView PodCast

<http://podcasts.joneslanglasalle.com>

iTunes Download

<http://www.apple.com/itunes/download/>

iPod Touch User's Guide

http://manuals.info.apple.com/en/iPod_touch_Features_Guide.pdf

iPod Classic User's Guide

http://manuals.info.apple.com/en/iPod_classic_Features_Guide.pdf

Questions? Contact the JLL Podcaster

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OneView Podcast

PODCASTING GUIDE

GETTING
STARTED